

2026 Truck Convoy

for Special Olympics Delaware

Special
Olympics
Delaware



Driving Change in Delaware!

The Truck Convoy is a unique fundraising event for Special Olympics Delaware, featuring a police-escorted convoy of tractor trailers through scenic Kent County. The event is a spirited celebration of the trucking industry and its support of Special Olympics.

Date: Saturday, October 3, 2026

Location: Delaware State Fairgrounds, Harrington, DE

Registration: 7:30 am

Program: 9 am

Convoy Departs: 10 am

Upon completion of escorted convoy, there will be **no afternoon program**. Route allows drivers to safely travel north / south to enjoy the rest of the day.

Sponsorship/Vendor Opportunities

All sponsorship and vendor options present an exciting opportunity to interact with members of the trucking industry, while supporting the athletes of Special Olympics Delaware.

If your company would like to discuss an option not listed below, please feel free to reach out to Erica Kelble at erica.kelble@sode.org or 302-831-2172.

Presenting Sponsorship: \$10,000

- Opportunity for one (1) company truck to serve as the lead vehicle in the convoy lineup.
- Premier logo placement on event signage, program, promotional materials, website, and social media.
- Featured in commercial aired on Draper Media channels.
- Opportunity for employee volunteer engagement at the event.
- Opportunity to enter up to 30 trucks in the convoy.
- Recognized as the **Presenting Sponsor** of the Truck Convoy.
- Premium vendor space at event, including 8' table and 2 chairs.
- Breakfast for up to six company representatives. (Add'l guests may register & receive a meal at \$15 ea.)

Community Champion Sponsorship: \$5,000

- Prominent logo placement on event signage, promotional materials, website, and social media.
- Opportunity for employee volunteer engagement at the event.
- Opportunity to enter up to 15 trucks in the convoy.
- Premium vendor space at event, including 8' table and 2 chairs.
- Breakfast for up to four company representatives. (Add'l guests may register & receive a meal at \$15 ea.)

Goodie Bag Sponsorship: \$5,000

- Volunteer opportunity for employees at event (Assembly and distribution of driver goodie bags).
- Opportunity to enter up to 15 trucks in the convoy.
- Recognized as **Goodie Bag Sponsor** in event program distributed to all drivers and guests.
- Premium vendor space at event, including 8' table and 2 chairs.
- Breakfast for up to four company representatives. (Add'l guests may register & receive a meal at \$15 ea.)

Snack Bag Sponsorship: \$2,000

- Volunteer opportunity for employees at event (Assembly and distribution of driver snack bags).
- Opportunity to place one promotional item in each driver snack bag.
- Opportunity to enter one truck in the convoy.
- Recognized as **Snack Bag Sponsor** in event program distributed to all drivers and guests.
- Opportunity for vendor space at event, including 8' table and 2 chairs.
- Breakfast for one company representative at event. (Add'l guests may register & receive a meal at \$15 ea.)

Long Haul Sponsorship: \$750

- Opportunity to include promotional item in goodie bags for all (approx. 200+) participating drivers.
 - Items must be provided to Special Olympics by **Monday, September 21, 2026** to be included.
- Recognized as **Long Haul Sponsor** in event program distributed to all drivers and guests.
- Opportunity for vendor space at event, including 8' table and 2 chairs.
- Breakfast for one company representative at event. (Add'l guests may register & receive a meal at \$15 ea.)

Short Haul Sponsorship: \$500

- Recognized as **Short Haul Sponsor** in event program distributed to all drivers and guests.
- Vendor space at event, including 8' table and 2 chairs.
- Breakfast for one company representative at event. (Add'l guests may register & receive a meal at \$15 ea.)

Vendor: \$150

- Vendor space at event, including 8' table and 2 chairs.
- Breakfast for one company representative at event. (Add'l guests may register & receive a meal at \$15 ea.)

All sponsorships help this event make a bigger difference in the lives of Special Olympics athletes.



2026 Truck Convoy Sponsor / Vendor Registration Form

Please check all that apply:

- ☐ Presenting Sponsorship (\$10,000)
- ☐ Community Champion Sponsor (\$5,000)
- ☐ Snack Bag Sponsor (\$2,000)
- ☐ Long Haul Sponsor (\$750)
- ☐ Short Haul Sponsor (\$500)
- ☐ Vendor (\$150)
- ☐ Additional Guest(s) at \$15 per guest (Fee includes breakfast)

of Additional Guests _____ x \$15 = \$_____

COMPANY INFORMATION

Company Name: _____

Company Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Please fill out the payment information below and submit via:

Mail: Special Olympics Delaware, 619 S College Ave, Newark, DE 19716

Fax: 302-831-3483

Scan/Email: erica.kelble@sode.org

TOTAL AMOUNT DUE: \$ _____

Checks can be made payable to Special Olympics Delaware.

Credit Card Payment

Name on Card: _____

Card #: _____

Exp. Date: ____ / ____ Security Code: _____ Billing Zip Code: _____

Special Olympics Delaware is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law.

Questions?

Please contact
Erica Kelble
erica.kelble@sode.org
302-831-2172



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